

UNIVERSE CASE SYSTEM SALES DECK





UNIVERSE / OVERVIEW



## WELCOME TO THE CASE SYSTEM UNIVERSES

One case. Endless possibilities.

Introducing the uniVERSE Case System. In partnership with the world's leading consumer electronic brands, OtterBox brings endless possibility to your phone.

Coupled with trusted OtterBox protection, the uniVERSE Case System features an ever-growing collection of swappable modules — camera lenses, card readers, batteries, mounts, speakers and more.



## FEATURES //

#### **EXPAND YOUR PHONE'S FEATURES WITH SWAPPABLE MODULES\***

#### **SMART SYSTEM**

- Attach: case features multiple entry points to attach and swap modules
- Protect: swap modules without removing your case
- Expand: camera lenses, card readers, memory, batteries the list continues to grow

#### SLEEK + SECURE CASE

- Slim, one-piece design: low-profile fit, high-performance protection
- Always on: with or without a module, your case is in place to protect

#### **OTTERBOX CERTIFIED DROP+ PROTECTION**

- #1 most trusted brand in smartphone protection\*\*
- Tested by us: 24+ tests and 238+ hours of testing
- Built for you: day in, day out your device is protected

\*uniVERSE modules sold separately

\*\*Source: The NPD Group/U.S. Consumer Tracking Service, 4/2014-03/2015

#### PRODUCT STORY

uniVERSE



## PRODUCT STORY //

#### ONE CASE. ENDLESS POSSIBILITIES.

Expand your phone's features with the OtterBox uniVERSE Case System. The uniVERSE case features a slotted rail under its removable accent plate, letting you securely attach and easily swap out powerful partner modules like camera lenses, card readers, batteries, speakers and more — without removing your case.

OtterBox partnered with the world's leading consumer electronic brands to create an entirely new platform. With the uniVERSE Case System, you get the specialized capabilities of our module partners — backed by trusted OtterBox protection.

Like every case we make, the uniVERSE case meets OtterBox Certified Drop+ Protection standards. So while you're swapping modules and expanding your phone's capabilities, you always have confidence that your device is protected.





## OPTIONS //

#### DEVICES

iPhone 6/6s — \$49.95 iPhone 6 Plus/6s Plus — \$59.95

#### COLORS

Black Snowcapped

uniVERSE





## SQUARE CONTACTLESS & CHIP READER

Accept credit cards on the go while your phone stays protected

FEATURES: Bluetooth LE connection Processes Apple Pay and credit card transactions

All the benefits of Square: Free point-of-sale app Clear pricing, no surprises Next-day deposits Safe and secure payments

Drop test certified

MSRP: \$49.99 Availability: May 2016

#### **UNIVERSE MODULES**



# 

## **OLLOCLIP 4-IN-1 LENS KIT**

Switch lenses to shoot perfect shots while your phone stays protected

#### FEATURES:

Lightweight, compact design works on both front and rear-facing cameras

Four interchangeable lenses:

Fisheye: expand your perspective to almost 180 degrees of vision Wide-angle: capture more with nearly double the field of view Macro 10X + 15X: get detail-oriented with increased magnification

Switch between lenses in seconds with no extra parts needed

Precision coated ground glass optics deliver superior clarity

Wearable pendants keep the lens instantly accessible

Drop test certified

MSRP: \$79.99

Availability: May 2016



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## POLAR PRO POWER PACK BATTERY

Charge up to talk, text and surf without interruption while your phone stays protected

**FEATURES:** Thin and elegant design

2,100-mAh capacity

4 LED power indicator lights

On/off power switch

Drop test certified

MSRP: \$49.99

Availability: May 2016

uniVERSE



## 

## POLAR PRO TRIPPLER TRIPOD

Capture the most epic pics possible while your phone stays protected

FEATURES:
Compact yet versatile
Transforms into grip and extension pole to capture shots
Dual tripod mounts (vertical or horizontal)
Extends from 8 – 26 inches
Durable rugged design
Drop test certified
MSRP: \$49.99
Availability: May 2016

uniVERSE





## POLAR PRO STASH WALLET

Ditch the wallet and stash your cash while your phone stays protected

FEATURES: Slim credit card / cash storage Genuine leather Securely stores 2-3 cards Anti-slip inlay material Drop test certified MSRP: \$19.99 Availability: May 2016





### POLAR PRO PULSAR BLUETOOTH SPEAKER

Rock & roll on the go while your phone stays protected

FEATURES: 8 hour battery life Bluetooth connectivity Built in microphone—perfect as speakerphone Dual stereo drivers Slim ergonomic design Drop test certified MSRP: \$59.99 Availability: May 2016

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### POLAR PRO TRAIL BLAZER ARMBAND

Run, hike and bike while your phone stays protected and in arm's reach — literally

**FEATURES:** Comfortable neoprene material

Card / headphone storage slot

Quick release mount; holds smartphone safely and

securely Compatible with both iPhone 6/6s and iPhone 6

Plus/6s Plus Drop test certified

MSRP: \$34.99 Availability: May 2016

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### POLAR PRO STANCE ECONOMY TRIPOD

Take steady shots anywhere while your phone stays protected

FEATURES:
Capture perfect stable photos / videos
Compact collapsible design
Aluminum ball joint rotating head
Compatible with both iPhone 6/6s and iPhone 6 Plus/6s Plus
Drop test certified
MSRP: \$29.99
Availability: May 2016

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## POLAR PRO FISHEYE WIDE ANGLE LENS

Shoot the whole scene while your phone stays protected

**FEATURES:** Simple clip-on installation

Compatible with both iPhone 6/6s and iPhone 6 Plus/6s Plus

Drop test certified

MSRP: \$29.99 Availability: May 2016



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## NITE IZE STEELIE VENT MOUNT

Park your phone on your ride's air vent for hands-free visibility and full protection

## FEATURES: Versatile magnetic mount for hands-free use Portable mount attaches securely to most vehicle vents

Powerful connection for adjustable viewing angles

Ties into Steelie ecosystem: Tabletop stand HobKnob handle

Drop test certified

MSRP: \$39.99

Availability: May 2016



## **SanDisk**<sup>®</sup>

## SANDISK iXpand FLASH DRIVE

Pack along your entire media library for anywhere access and always-there protection

#### FEATURES:

Flash storage module: free up space on your iPhone

Automatically back up your photos and videos High speed USB 3.0 transfer to and from your computer

Both Lightning and USB 3.0 connections for easy transfer

Drop test certified

MSRP: 32GB \$59.99 64GB \$79.99 128GB \$119.99

Availability: May 2016

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## SEEK THERMAL INFRARED CAMERA AND ADAPTER

Connect and detect with thermal insight while your phone stays protected

FEATURES: Works day and night

206 x 156 thermal sensor

-40F to 626F detection range

Two models available:

Compact: 1000 foot distance, 36 degree field of view Compact XR: 1,800 foot distance, 20 degree field of view

Drop test certified

MSRP:

Compact: \$249.00 Compact XR: \$299.00 Availability: May 2016

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## MANATEE STINGRAY BARCODE SCANNER

Stay on top of your inventory and safeguard your phone

### FEATURES:

Transforms the iPhone's built-in flash into an aiming pattern for scanning

Point and scan Heads-Up Barcode Scanning

Seamless integration with the Manatee Works Barcode Scanner SDK

Lower Total Cost of Ownership compared to dedicated scanners

Drop test certified

MSRP: \$95.00 Availability: May 2016

Image FPO

uniVERSE









## **GOAL ZERO SLIDE RECHARGER BATTERY**

Recharge your phone anywhere, stay protected from everything

**FEATURES:** Battery module provides 1 full charge

Built-in kickstand

Available for both iPhone 6/6s and iPhone 6 Plus/6s Plus

Drop test certified

MSRP: iPhone 6/6s: \$49.99

iPhone 6/6s: \$49.99 iPhone 6 Plus/6s Plus: \$59.99 Availability: October 2016



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## GOAL ZERO NOMAD FOLIO SOLAR PANEL

Harness free energy to refuel your phone while it stays protected

## FEATURES: Connects to Slide module\* to enable solar charging Recharges Slide module\* in 8 hours of full sun Folio acts as protective cover Available for both iPhone 6/6s and iPhone 6 Plus/6s Plus

Drop test certified

MSRP:

iPhone 6/6s: \$49.99 iPhone 6 Plus/6s Plus: \$59.99 Availability: October 2016



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DROP+

# PROVEN PROTECTION //

#### TESTED BY US.

Protection is #1 for us at OtterBox where we have a team of dedicated engineers putting each design through 24+ tests and 238+ hours of testing. Our passionate employees are dedicated to protecting your mobile world.

#### BUILT FOR YOU.

Our consumers can attest to the OtterBox standard of protection. We regularly receive stories through social platforms, web and consumer events from passionate consumers, with testimonials that demonstrate OtterBox Certified Drop+ Protection.



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