

8 Reasons Why Chromebooks are the Future of Computing

Chromebooks are designed exclusively for web browsing, email answering, and getting down to work when you're on-the-go.



Chromebooks are growing in popularity amongst organizations

- ▶ **Cost Effectiveness:** With today's growing expenses, agencies are hard-pressed to cut costs in any way possible. An average Chromebook runs about \$180-\$300, and at the rapid pace that hardware is replaced these days, that price is a welcome value for organizations. Even after years of wear and tear, your Chromebook is guaranteed to remain just as fast and efficient as the day you bought it.
- ▶ **Seamless Integration with Google Apps:** Finally Google Apps and your iPhone will work together in harmony thanks to the Google Chromebook. Enjoy seamless integration with Google Apps that you can view on your iOS device and your Chromebook.
- ▶ **Speed:** No other device gives you this much speed for such a low price— it's a single-minded platform. That means it isn't difficult to use like other operating

systems. And with a boot time between four and ten seconds, the Chromebook surpasses any other notebook in its category in terms of speed.

- ▶ **Efficiency:** When you work on a Chromebook, you'll experience the difference. You can work full-screen and focus on the task at hand rather than be distracted by multiple windows like on another notebook or laptop. There's little learning curve with the Chromebook, allowing you to maneuver naturally— as easy as switching from browser to browser.
- ▶ **Reliability:** ChromeOS is based on the Linux operating system, which means it is already running on an incomparable level of reliability. Users won't need to install standard applications, so there's little to no room for malware and virus infections. Imagine a world where you don't have to spend hundreds of dollars on anti-virus and malware removal on a daily basis. Wouldn't that be nice?
- ▶ **Browser-based work:** Chromebooks run on applications hosted online, instead of loading all of the software onto the computer itself. Why host it online? It keeps the system running smoothly and efficiently without needing to process a number of applications running in the background.
- ▶ **Apps and Add-ons:** The Chromebook is more than just a light, ultra portable, web-browser notebook that you can take almost anywhere. It's an app store that is constantly growing and expanding its organization-focused tools like Gmail, Mailchimp, Hootsuite, Podio, and more to help you get down to work wherever you are.
- ▶ **Cloud Friendliness:** For IT professionals today working in the Cloud is essential for ultimate productivity and collaboration. That's why the Chromebook is an optimized tool for the cloud. You can work, share, save and retrieve files from the Cloud faster and easier than any other notebook or laptop.



Designed for performance

Chromebooks are made to be portable, durable, light-weight, sleek and stylish allowing you to take it with you on the road and compute in comfort.

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