

BECOME A PARTNER TODAY!

Seagate Insider and LaCie Insider are programs designed for businesses delivering storage technology solutions to small and medium organizations across a wide range of industries. No matter which of our brands you specialize in, we're here to help you grow your business by providing you with the platform to take advantage of our broad, industry-leading product portfolio and unrivaled reliability.



BENEFITS



Points for Purchases

- Buy eligible products from Authorized Seagate and LaCie Distributors.
- Redeem with our rewards catalog offering many redemptions options¹.



Resource Portal

- Dedicated partner website full of exclusive content.
- Customizable content views on the fly.



Priority Pre-Sales and Post-Sales Support

- Get the efficient service you deserve with dedicated technical support resources.
- Regional phone and email support in your language².



News, Events, and Networking

- Stay current on exclusive promotions and product news relevant to your business.
- Discover chances to meet face-to-face with our experts at trade shows and live online events.



WE'RE HERE EVERY STEP OF THE WAY

We understand the vital role our partners play in making Seagate and LaCie the successes they are today. That's why we're committed to making the Seagate Insider and LaCie Insider programs a vital part of your business.

Don't miss out on the opportunity to add your voice to our community.

Enroll today!
seagate.com/partners

BENEFITS AT-A-GLANCE

		BRONZE	SILVER	GOLD	PLATINUM
SALES & MARKETING	Access to Seagate Insider and LaCie Insider portals	●	●	●	●
	Partner newsletter subscription	●	●	●	●
	Product launch notifications and End-of-Life updates	●	●	●	●
	Sales and Product positioning guides	●	●	●	●
	Product comparisons and competitive information	●	●	●	●
	Partner Locator - Where to Buy & Enhanced listing		●	●	●
	Pricing support		●	●	●
	Dedicated Sales & Marketing contact				●
	Certificate / partnership level logo		●	●	●
REWARDS	Earn points on eligible products purchased from Authorized Distributors	●	15% Seagate 10% LaCie	20% Seagate 15% LaCie	25% Seagate 20% LaCie
	Redeem points for product redemption	● ³	● ³		
	Redeem points for cash payout			●	●
SUPPORT	Priority pre-and post-sales telephone support				●
	RMA Assistance				●
	Dedicated Account Manager			●	●
	Access to Customer Technical Support	●	●	●	●
TRAINING	Product training	●	●	●	●
	Evaluation Units				● ⁴
	Invitation to Seminars / Online Events	●	●	●	●

¹ Catalog items available to Bronze and Silver tier members only. Gold and Platinum members receive quarterly cash payouts.

² Not all languages may be supported. Check the My Support page for full list by region.

³ Upon points accumulation over 5,000. Upon points accumulation over 1,000 for LaCie.

⁴ Subject to availability / geography

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