

Brother solutions for your convenience stores.

FROM THE STORE FRONT TO THE BACK OFFICE...

**brother**  
at your side

**PC Mall**

**Weather-Resistant signage**

- P-touch® extra-strength, weather-resistant laminated labels for instruction or warning labels at the pump
- Brother's monochrome and color printers to print signage to communicate your loyalty message at the pumps help create incremental sales by helping to draw customers inside the store.
- Signage material withstands rain, sleet, snow, bright sunshine, or grease
- P-touch® laminated label makers offer dual operation (stand alone or with PC) for printing name badge labels

**Customer Service**

- Brother's affordable MICR laser check printer meets ANSI standards for effortless, on-demand check printing. Also great for payroll and money transfer check printing.

**Shelf Tag Printer for C-Stores**

- Brother offers C-Stores a choice when it comes to printing pressure sensitive or non pressure sensitive shelf tag material. We offer select monochrome and color printers which have been tested and approved with a leading media manufacturer<sup>3</sup>

**Help Reduce Price Look Ups (PLU's) and increase customer convenience with bar code labeling**

- Brother's line of QL thermal printers makes it easy to generate paper die-cut and continuous roll labels which contain bar code, item description and price information
- Great for helping to reduce price look ups (PLU's) at point of sale
- P-touch® laminated label makers offer dual operation (stand alone, or with PC) great for printing name badge labels

**Shelf Talkers & Small Signage Printers for C-Stores**

- Brother offers C-Stores a choice when it comes to printing shelf talkers and small signage. Whether it's specific color and monochrome laser printers, both have been tested and approved for use with the leading media manufacturer<sup>3</sup>

**Shelf edge labeling for refrigerated, freezer, or room temperature conditions**

- Brother's shelf tag solution allows you to create shelf edge labeling which lays flat in the freezer or cooler
- Continuous length DK Tape for creating small signage for unique messaging
- Versatile selection of paper labels enables you to create banners, your choice of length or up to 100 ft.

**Deli or Prepared Foods labeling**

- Brother's P-touch® laminated label makers offer a wide variety of labeling solutions for virtually any name badge label requirement
- Brother's line of QL thermal printers gives you the ability to create time and date stamp messaging to communicate freshness standards

**QSR Labeling**

- Brother's line of QL thermal printers provide your prepared foods area with paper die-cut or laminated easy-peel labels
- Great for creating nutritional labels for in-store prepared sandwiches and other foods

**Space-saving all-in-ones and printers to handle most back office tasks**

- Brother's all-in-ones are bundled with entry level scanning software for easy scan to file or FTP tasks
- Color all-in-ones functions and printers can be restricted by user via driver
- Small footprint, ideal for small areas
- Feature rich all-in-ones allow you the choice to copy, print, scan, or fax
- 2-Piece consumable replenish toner only (3 to 6 toner cartridges before changing drum, based on 5% coverage) helping to save you money.

**Coffee & fountain drink stations**

- Use durable laminated labels for warnings, instructions and small signage in these hard-to-keep-clean areas.



Price Per Gallon Includes All Taxes

**ON SALE NOW INSIDE STORE!**  
Free Newspaper with purchase of any 12oz. drink

Brother's Deli  
Tuna / Wheat \$3.99  
Prepared: 7/03/09 04:49 PM

**BROTHER MART**  
Stephen

**BROTHER MART**  
Ken

**POTATO SALAD**  
Prepared 07/01/10

YOU SAVE: \$1.00  
**Special Price: \$1.29**  
WHOLE WHEAT BREAD  
SKU 120399

Laundry Detergent \$0.99  
**Everyday VALUE**

**BROTHER MART**  
**ICE COLD DRINKS**  
12 oz.....**79¢**  
16 oz.....**99¢**  
20 oz.....**\$1.29**

**SPECIAL 99¢ per pk.**

**PLEASE USE SALAD TONGS**

**Joseph Morris**  
Deli Manager

**Brother Subs**  
David

**EASY MART SPECIAL**  
**Rite LemonLime Soda**  
**BUY ONE GET ONE FREE**

**Nutrition Facts**  
Serving Size: 1 Sandwich (100g)  
Servings Per Container: 1  
Amount Per Serving  
Calories 560  
Total Fat 13g  
Saturated Fat 6g  
Trans Fat 0g  
Cholesterol 10mg  
Sodium 850mg  
Total Carbohydrate 35g  
Dietary Fiber 3g  
Sugars 1g  
Protein 6g  
Vitamin A 10%  
Calcium 20%  
\*Percent Daily Values are based on a 2,000 calorie diet.

Brother's Deli  
BLK FOREST HAM  
1 lb. \$7.49  
Best before 7/22/10

Coffee Flavor of the Day  
**French Roast**

**CAUTION! HOT SURFACE**

<sup>3</sup> Customized name badges featured in this piece made available by the Cavley Company. For more information on customized name badges call 1-800-822-9539.

<sup>3</sup> Contact Brother for details